

# *Reading & Rhythm* Improves Your Athletes' Grades

**Reading & Rhythm saves athletes time. It increases their reading speed and understanding which leads to higher grades, builds self-esteem and allows more time for their athletics.**



- The *Reading & Rhythm* philosophy is aligned with athletics. Both believe in building a strong foundation based on learning fundamentals, getting rid of bad habits and increasing speed by synchronizing the mind with body.
- The *Reading & Rhythm* program addresses the literacy problem facing college athletes due to their demanding schedules. Our program is flexible and allows each student to set up a schedule that works best for them.
- Statistical analysis from testing of 293 students show an increase of 55% in reading scores after participating in *Reading & Rhythm*.
- CNN investigation reports, “Most schools have between 7% and 18% of revenue-sport athletes who are reading at an elementary school level.” Some college athletes play like adults, read like 5th graders. Data showed a staggering achievement gap between college athletes and their peers at the same institution.